

**20
26**



CITY PARTNERS

Contact: Tara Young

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Special Events and
Riverstage,
Jeffersonville, IN

ABOUT THE EVENT



EVENT DESCRIPTION

- FREE, family-friendly concert series held at Jeffersonville Riverstage
 - June 5th-September 19th
- Food Trucks & Beer Garden/Bar
- 7 Total Events
- Night Market-with vendors and activities starting at 5 pm.

HIGHLIGHTS

- + June 5th is our kickoff event with a local favorite
- + June 19th, our Juneteenth Celebration bringing national acts to the stage. We anticipate 7-10k in attendance.



SPONSORSHIPS

Holiday Events

EVENTS

- Big Four Boo Fest
 - Oct 26-Booth Trick or Treating
- Light Up Jeff & Holiday Lights Parade
 - Nov 21st

HIGHLIGHTS

- Kids Activities
- Inflatables
- Music by Local DJs
- Food Trucks



ABOUT THE EVENT



EVENT DESCRIPTION

- Glow-up themed festival
- Live Concerts
- Marvels and Mysteries Area
- Arts & Crafts projects
- Inflatables
- Food Trucks
- Art Vendors
- Bar for Adults
- Attendance-8-10K

HIGHLIGHTS

- October 3rd
- 3-11 pm
- Big Four Station Park



CITY SPONSORSHIPS

FULL SEASON PREMIUM

Benefits

\$10,000

- 30-60 sec Company commercial at all Riverstage concerts
- Company booth at all events - Jammin in Jeff, Holidays & Steamboat
- Verbal mention at all Concerts-Jammin in Jeff and Steamboat
- Logo placement at Jammin in Jeff LED screen
- Logo placement on Poster to be displayed in Southern IN and Louisville
- 40 Jeffersonville Aquatics Center passes for company employees
- Logo placement on Parks website, City Partners page (with click-through)

FULL SEASON SUPPORT

Benefits

Unlimited Availability

\$5,000

- Company booth at one Riverstage show, Steamboat and Boo Fest (commitment to purchase \$200 worth of candy to participate)
- 30 sec Company Commercial at Jammin in Jeff
- Logo placement at Jammin in Jeff LED screen
- 20 Jeffersonville Aquatics Center passes for company employees
- Logo placement on Parks website, City Partners page (with click-through)

CITY SPONSORSHIPS

TITLE SPONSORSHIP-ONE PER EVENT

\$15,000

Benefits

- Everything from the Premium Package
- Sponsorships Available for Steamboat, Riverstage and Holidays (one each)
- Company Speaking spot from the stage at the start of the event
- Name mentioned on all Radio Spots and Posters
- First Right of refusal for following year

NIGHT MARKET-ONE AVAILABLE

\$8000

Benefits

- Everything from the Full Season Support Package
- Booth at all Riverstage events
- Name listed on all Night Market posts on social media
- First Right of refusal for following year

BIG FOUR BOO FEST

\$1000

- A booth at our well attended Candy Give Away the Monday before Halloween.
- You must provide the first \$200 of Candy, parks supplies the rest.
- Your business will be highlighted on Social Media and list on the website with a click through

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THANK YOU



CONTACT US

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